



Bruce MacDougal Advocacy Scholars Program

Preservation Action and the National Conference of State Historic Preservation Officers (NCSHPO) organize [National Historic Preservation Advocacy Week](#) each year to promote federal preservation policy and programs.

The Bruce MacDougal Advocacy Scholars Program is a unique opportunity for individuals interested in preservation advocacy and policy to access trainings and mentorship, join a national network of advocates, and participate directly in congressional visits. This year, Historic Preservation Advocacy Week will be held *in-person* from **March 3-6, 2025 in Washington, D.C.**

As an Advocacy Scholar you will:

- Increase your knowledge of federal historic preservation policies and how they impact diverse communities, large and small, across the country;
- Participate in briefings and policy discussions that will help shape federal support for historic preservation programs;
- Meet one-on-one with a Preservation Action mentor to discuss your goals and maximize your experience at Advocacy Week;
- Accompany a state delegation of preservation representatives during Congressional office visits;
- Attend the Advocacy Scholars Networking Reception on March 3rd;
- Join members of Preservation Action and NCSHPO at the Preservation Action's Congressional Reception on the evening of March 6th, featuring remarks from some of historic preservation's biggest champions in Congress.

How to Apply:

To apply, please introduce yourself (in 250 words or less) and your association with historic preservation (i.e. academically, professionally, as a community member) and answer **three of the six questions below** via either a:

- 5-minute conversational video *or*
- 750-word or less short essay



1. Describe a historic preservation practice or program that you believe is underutilized at the federal, state, or local level and why.
2. Do you have an idea for creating a new or amending an existing historic preservation program or policy that you would like to see implemented at the state or federal level? If so, describe the program and how it would work.
3. Tell us about an important place in your community that has benefited or could benefit from historic preservation advocacy.
4. Historic preservation interacts with and has implications on sustainability, social equity, housing, quality of life, and everything in between. Is there a particular issue that you believe historic preservation can play a larger role in and how do you think we can expand our grassroots advocacy in that area?
5. If you could ask one question of an elected official regarding preservation, what would it be?
6. Historic preservation is a bipartisan issue. How do you envision reaching across the aisle and what does nonpartisan preservation advocacy look like to you?

Along with your above submission please:

- Include a one-page resume or comprehensive document sharing your background OR link to a completed LinkedIn profile or portfolio page
- Identify three states that you've lived, worked, or have an interest in that you would like to join during Congressional office visits, if chosen to be a 2025 Advocacy Scholar.

For video submissions, you can attach a file under 20 MB directly to your application email - or provide the link to an online unlisted location such as YouTube, Google Drive, Dropbox etc. with the setting "anyone with the link can view".

Email your submission to education@preservationaction.org by **January 20, 2025**. Selected scholars will be notified no later than **February 07, 2025**.