

SPONSORSHIP OPPORTUNITIES

Preservation Action (PA) is a 501(c)4 nonprofit dedicated exclusively to lobbying for the best preservation-friendly policies at the national level. Our national network of preservation advocates has successfully defended and expanded the National Historic Preservation Programs since 1974.

The **Preservation Action Foundation (PAF)** is the 501(c)3 partner advocacy organization that fulfills Preservation Action's educational mission, focusing on supporting young and upcoming professionals with an interest in preservation and policy.

As a sponsor, you determine where you'd like your contribution to be directed! Sponsorship can go towards any of the following areas:

National Historic Preservation Advocacy Week (March)

Advocacy Week (AW) convenes preservation advocates from around the country for in-depth trainings, policy briefings, partner meetings, networking opportunities, guest speakers, and of course congressional office visits. PA averages 250 participants representing 40-45 states who conduct over 200 congressional meetings.

PAF's Annual Fundraising Auction (November)

This fun, lively event offers silent and live bidding on a wide array of preservation-themed travel and gift packages. As PAF's largest and most important fundraiser of the year, the proceeds from this event are used to assist in education and training, advocacy for preservation policy, and programs.

Congressional Briefing (May)

Alongside the Historic Preservation Caucus, PA hosts a Congressional Briefing during National Historic Preservation Month. This briefing educates congressional staff on the Federal Historic Preservation Program and informs offices on key preservation initiatives, bills, and the overall importance of historic preservation from economic, cultural, and job-generating perspectives.

PAF'S Bruce MacDougal Advocacy Scholars (Annual; honored at Advocacy Week)

The Bruce MacDougal Advocacy Scholars Program is dedicated to training young and emerging preservation advocates by inviting selected scholars to participate in National Historic Preservation Advocacy Week. The scholarship includes complimentary Advocacy Week registration, an advocacy mentor, and a travel stipend.

Sponsor the Foundation's Advocacy Scholars Program!

\$1,000 PER SCHOLAR

- Sponsor one scholar (includes Advocacy Week registration and stipend for travel expenses)
- Logo on website and marketing/event materials
- Recognition during Scholars ceremony/event
- Scholar can mention sponsoring org in any future talks
- Recognition on PA website sponsor page

Preservation Action advocates for

- ✓ Robust funding for the Historic Preservation Fund to support federal, state and tribal offices who administer the preservation program
- ✓ Improvements to the Historic Tax Credit to enhance and expand the credit and make more projects eligible
- ✓ Key preservation laws and programs that are helping to protect historic resources in communities across the country
- ✓ Expanding grant programs for historic preservation nationwide

Your sponsorship supports

- ✓ Funding our Advocacy Week in Washington, DC, where hundreds of advocates from across the country do grassroots lobbying on Capitol Hill.
- ✓ Education and lobbying for many issues that directly affect historic development, construction, and the overall historic preservation process.
- ✓ Providing widely-distributed weekly legislative update, monthly grassroots advocate meetings, and congressional briefings.

TO SPONSOR:

www.preservationaction.org/joinanddonate
mail@preservationaction.org

Sponsorship

FEATURES

		\$10,000 PREMIER		\$5,000 CHAMPION		\$2,500 ADVOCATE		\$1,000 AFFILIATE		\$500 SUPPORTER	
		Advocacy Week	Auction	Advocacy Week	Auction	Advocacy Week	Auction	Advocacy Week	Auction	Advocacy Week	Auction
Speaking Opportunity		●	●								
Mention in Press Release		●	●	●							
Panel Introduction (AW Only)		●		●							
Sponsor Name Recognition		●	●	●	●	●	●				
Company Feature in Quarterly Newsletter		●	●	●	●						
Company Feature on Social Media		●	●	●	●						
Social Media Recognition		●	●	●	●	●	●	●	●		
Special Event Tickets		4	8	3	6	2	4	1	2		
Event Registration (AW Only)		4		3		2		1			
Company Logo on Event Signs		●	●	●	●						
Recognition on website, event page, marketing materials	Company Profile	●	●		●						
	Website Link	●	●	●	●	●	●				
	Sponsor Logo	●	●	●	●	●	●	●	●		
	Sponsor Name									●	●
Recognition on PA Sponsor Webpage		●	●	●	●	●	●	●	●		

