Dear (Potential Donor),

Preservation Action Foundation is excited to present our famous annual party and auction virtually for the second time! We invite you to be a part of Refresh the Movement: PAF’s Virtual Fundraiser and Auction as we retool for the future and celebrate our expanded perspective on the preservation of our built, cultural and environmental heritage. We’ll be hosting an online Silent Auction from October 25th to November 8th with our Keystone Event and Live Auction on November 2nd, as the kickoff to the national PastForward Virtual Conference.

The annual Auction is our largest fundraiser for the Preservation Action Foundation 501(c)3, which is dedicated to education and outreach related to historic preservation policy. The event proceeds will be used in educating, training, and advocacy and to support the Advocacy Scholars program which seeks to train the next generation of preservation advocates.

We cannot meet our goals without the help of people like you.

Please consider supporting our mission with a donation from your business, organization, or historic site such as a one-of-kind tours and experiences, educational opportunities, or unique gift items. Your donation will be auctioned off at our live or silent auction, and all proceeds will result in an investment in the promotion of federal programs that protect our historic and cultural resources and inspire future generations of preservationists.

Last year’s PastForward Virtual Conference brought together a record number of more than 4,000 attendees, providing great exposure for your business or organization to an active and interested group of heritage tourists, preservationists, developers, community leaders and others from across the country. With the conference and auction again being virtual this year, we expect even more participants. Donors will be recognized before, during, and after the event to a national audience through our website, auction materials, eblasts, social media, and videos.

Your generous support provides essential funds to support the ongoing mission of the Preservation Action Foundation.

Donations made to the Preservation Action Foundation are tax deductible to the extent allowed by law. Thank you in advance for your support. If you have any questions, please reach out using the contact information below. We look forward to your partnership!

Lauren O. McHale,  
Chair Preservation Action Foundation

Russ Carnahan,  
President, Preservation Action
Preservation Action Foundation is excited to present our famous annual party and auction virtually for the second time!

Join us for “Refresh the Movement: Virtual Fundraiser and Auction”, as we put last year’s challenges behind us, retool for the future and celebrate our expanded perspective on the preservation of our built, cultural and environmental heritage. We’ll be hosting an online Silent Auction from **October 25th to November 8th** with our Keystone Event and Live Auction on **November 2nd from 7-8pm ET**. Our event will help launch PastForward 2021, the virtual National Preservation Conference, which officially begins the following day.

Enjoy our spirited and timely event without leaving home. It will feature success stories about preservation across the country, honor our preservation advocacy heroes and showcase the elected officials who contributed to an incredibly successful year in Congress. The Live Auction will provide an opportunity for the attendees to purchase a wonderful array of tours and experiences, travel packages, educational opportunities, and one-of-a-kind gift items – all for a great cause. It’s time to refresh. Be there!
EVENT LINEUP

VIRTUAL EVENT AND LIVE AUCTION

Tuesday, November 2, 2021, 7:00 – 8:00pm ET
Online- tickets available at preservationaction.org/auction

Our keystone event will feature compelling preservation success stories from across the country, honor our preservation advocacy heroes, and showcase our preservation champions in Congress. Of course, concluding with the opportunity for attendees to purchase a wonderful array of one-of-kind tours and experiences, travel packages, educational opportunities, and unique gift items-all for a great cause during our Live Auction!

SILENT AUCTION

October 25 through November 8, 2021
Online- Visit preservationaction.org/auction for more details

In addition to our virtual fundraiser and live auction, amazing items will be available for bidding through our Silent Auction. Proceeds raised from the live and silent auctions will directly benefit the Preservation Action Foundation.
DONATION FORM

We kindly ask that donation commitments be submitted by October 15, 2021. Please mail or email your completed form to the contact information below.

All donors will be recognized during our keystone virtual event, November 2, 2021, and published on our website.

Donation Title: ______________________________________________________________

Description: ________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

Value: ___________________________ Expiration date: ___________________________

Donated by (Company/Name): _________________________________________________

Contact Name: ___________________ Title: _________________________________

Mailing Address: ___________________________________________________________

Email: ___________________________ Phone: _________________________________

☐ I certify that I have read the donation guidelines on the back of this donation form.

THANK YOU! Your generous donation helps support our grassroots advocacy efforts, education and training for preservation advocates, and capacity building efforts.

The Preservation Action Foundation (PAF) is a registered 501(c)3. Please contact Rob Naylor at (202) 463-0970 or rnaylor@preservationaction.org for additional information. Please see the following page for donation guidelines.
DONATION GUIDELINES

The donation of exceptional items for the Preservation Action Foundation auction has been the hallmark of its decades-long success. The shift to a virtual format means even more people can participate without leaving home. A recent survey of past auction supporters shows that unique historic preservation related gifts, education opportunities, tours and experiences, travel packages and professional services are the most desired items. With our theme of Refresh the Movement, we encourage you to think of items and experiences that celebrate an expanded perspective on the preservation of our built, cultural, and environmental heritage. Think outside the box!

Collectors’ items, framed art, handmade items

Books about historic places, objects and individuals, local and regional histories

Memberships, tickets to virtual events, or conference registrations

Travel packages, Private tours or education experiences

Professional services such as historic research, coaching sessions, or a keynote speech

HOW TO DONATE

SUBMIT
Submit the completed donation form to our Associate Director, Rob Naylor, at rnaylor@preservationaction.org.

PHOTOGRAPH
Provide a photograph of the auction item for display online.

PROVIDE LINKS
Please include any website links, brochures, or other information that will help bidders chose your item!

HOLD AND SHIP
For any physical items, donors are requested to retain their item and plan to have them shipped to the auction winner after the event.

Preservation Action Foundation will notify donors of the mailing addresses shortly after the event.

Preservation Action is a 501(c)4 nonprofit organization created in 1974 to serve as the national grassroots lobby for historic preservation. Preservation Action, based in Washington, D.C., seeks to make historic preservation a national priority by advocating to all branches of the federal government for sound preservation policy, programs, and funding through a grassroots constituency empowered with information and training and through direct contact with elected representatives.

The Preservation Action Foundation is a registered 501(c)3 charitable nonprofit organization with a mission to: Facilitate and promote understanding of the federal policies and programs that affect our nation’s historic and cultural resources. Encourage informed and scholarly discourse about preservation policy that lays the groundwork for effective action. Develop educational programs and resources that will inspire and inform a new generation of preservation advocates through the Advocacy Scholars Program.