

PRESERVATION ACTION'S 2019 ANNUAL FUNDRAISER

See You at the Station

LEGENDARY PARTY AND AUCTION



10.10.19

**UNION
STATION**

DENVER, CO

7:00 - 9:00 PM

Immediately following the
PastForward Opening Reception

Proceeds benefiting the

PRESERVATION

Action
FOUNDATION

Followed by a **Neon Sign Walking Tour**

Reserve your ticket today!

WWW.PRESERVATIONACTION.ORG

See You at the Station

LEGENDARY PARTY AND AUCTION

Join us in the Gallery in celebration of Denver Union Station!

Built in 1881 to consolidate rail service in Denver, it is a landmark of the Bonanza Years of Railroads in Colorado. Sip complementary wine, Colorado beers, mixed drinks and specialty cocktails while enjoying a Southwest-style buffet. Greet old preservation friends and meet new ones at the reception preceding the Preservation Action Foundation's legendary live auction. Bid on a tempting array of special destination packages, experiences and objects, all donated to satisfy your inner preservationist desires to acquire one of a kind auction items. Following the party, join us for a neon sign walking tour of downtown Denver. **See you at the station!**

P R E S E R V A T I O N

Action

Preservation Action is a 501(c)4 nonprofit organization created in 1974 to serve as the national grassroots lobby for historic preservation.

Preservation Action, based in Washington, D.C., seeks to make historic preservation a national priority by advocating to all branches of the federal government for sound preservation policy and programs through a grassroots constituency empowered with information and training and through direct contact with elected representatives.

P R E S E R V A T I O N

Action
FOUNDATION

The **Preservation Action Foundation** is a registered 501(c)3 charitable nonprofit organization with a mission to:

1. Facilitate and promote understanding of the federal policies and programs that affect our nation's historic and cultural resources.
2. Encourage informed and scholarly discourse about preservation policy that lays the groundwork for effective action.
3. Develop educational programs and resources that will inspire and inform a new generation of preservation advocates through the Advocacy Scholars Program.

With members from 47 states and counting, Preservation Action and the Preservation Action Foundation are the leaders in engaging in national preservation policy dialogue.

Through our constituency and our supporters, our impact is felt nationwide.

See You at the Station

EVENT LINEUP

LEGENDARY PARTY AND LIVE AUCTION

Thursday, October 10, 2019

Denver Union Station Gallery

7:00 - 9:00pm (immediately following the PastForward Opening Reception)

Join us in the Gallery of Denver Union Station for a one-of-a-kind Party and Live Auction. This annual event has long been a highlight for Preservation Action Foundation and of the National Preservation Conference.

NEON SIGN WALKING TOUR

Thursday, October 10, 2019

Downtown Denver

9:00 - 10:00pm (immediately following the Party and Live Auction)

Join the City of Denver Historic Preservation Office for a neon sign walking tour of downtown Denver. The tour is free!

SILENT AUCTION

Dates and times to be announced

Location: Online, anywhere! Visit www.preservationaction.org/auction for details

In addition to our legendary party and live auction, amazing items will be available for bidding through our silent auction, including stays at historic hotels, VIP tours of historic sites, unique gifts, and more. Proceeds raised from the live and silent auctions will directly benefit the Preservation Action Foundation.

WHY US

Sponsoring *See You at the Station* offers the genuine opportunity to be involved in bringing together people who value sound federal historic preservation policy.

Your contribution to *See You at the Station* will result in an investment in the promotion of federal programs that protect our cultural and environmental resources and inspire the next generation of preservation advocates.

Sponsoring this event represents a unique opportunity to engage with a diverse, national audience of advocates from the fields of policy, planning, architecture and design, hospitality and tourism, history and interpretation, the arts, community revitalization, and more. Be a part of creating an impactful future for the historic preservation movement.

Audience Reach



400 PROGRAM & EVENT
ATTENDEES



3,700 FOLLOWERS



2,500 LIKES



250 FOLLOWERS



1,000 SUBSCRIBERS



Our legendary party and live auction has been THE party to attend at the National Preservation Conference for decades!



Dear Potential Donor,

The Preservation Action Annual Party and Auction benefiting our 501(3)c partner Preservation Action Foundation will take place on **Thursday, October 10, 2019**, in conjunction with the national **PastForward Conference in Denver, Colorado**. Our theme is *See You at the Station* in celebration of Denver Union Station. Built in 1881 to consolidate rail service in Denver, Union Station is a landmark of the Bonanza Years of Railroads in Colorado. Our event will be held in the iconic station's Gallery.

The National Preservation Conference attracts thousands of preservationists, developers, public officials, and more from across the country. The Annual Party and Auction is our largest fundraiser for the Preservation Action Foundation (PAF), which is dedicated to education and outreach related to historic preservation policy. The event proceeds will be used in education, training, advocacy, and to support the Advocacy Scholars program which seeks to train the next generation of preservation advocates. The research and education efforts of the Preservation Action Foundation helps to advance the critical advocacy work of Preservation Action.

We cannot meet our goals without the help of people like you.

Consider supporting our mission with a donation from your business, organization, or historic site, such as a gift certificate, a personalized tour, or a weekend at a historic resort. Your donation to *See You at the Station* will be auctioned off at our live or silent auction, and all proceeds will result in an investment in the promotion of federal programs that protect our historic and cultural resources and inspire future generations of preservationists.

Your generous gift could represent hundreds of dollars in essential funds for the Preservation Action Foundation.

Donations made to the Preservation Action Foundation are tax deductible to the extent allowed by law. Thank you in advance for your support. If you have any questions, please reach out using the contact information below. We look forward to your partnership -- and see you at the station!

Sincerely,

A handwritten signature in black ink that reads "Lauren O. McHale".

Lauren O. McHale, Chair
Preservation Action Foundation

A handwritten signature in black ink that reads "Russ Carnahan".

Russ Carnahan, President
Preservation Action

DONATION FORM

We kindly ask that donation commitments be submitted by September 1, 2019.

Please mail or email your completed form to the contact information below.

All donors will be recognized at the PastForward Conference in Denver, Colorado, October 10-12, 2019, and published on our website.

Donation Title: _____

Description: _____

Value: _____ Expiration Date: _____

Donated by (Company/Name): _____

Contact Name: _____ Title: _____

Mailing Address: _____

Email: _____ Phone: _____

I certify that I have read the donation guidelines on the back of this donation form.

Thank you! Your generous donation helps support our grassroots advocacy efforts, education and training for preservation advocates, and capacity building efforts.

Please see the back of this form for donation guidelines.

The Preservation Action Foundation (PAF) is a registered 501(c)3. Please contact Rob Naylor at (202) 463-0970 or rnaylor@preservationaction.org for additional information.

PRESERVATION ACTION FOUNDATION
2020 PENNSYLVANIA AVE NW, #313, WASHINGTON, DC 20006
(202) 463-0970 | mail@preservationaction.org | preservationaction.org/foundation



DONATION GUIDELINES

Consider supporting our mission with a donation from your business, organization, or historic site. Your donation to *See You at the Station* will be auctioned off at our live or silent auction, and all proceeds will result in an investment in the promotion of federal programs that protect our cultural and environmental resources and inspire the next generation of preservation advocates.

The donation of exceptional items for the auction has been the hallmark of its decades-long success. Donated items included in the silent auction will be photographed, advertised, and displayed on our bidding website and shipped directly to the auction winner after the event.

One of the reasons for the success of the auctions has been the variety of items up for sale. Big and small, modestly priced or expensive, auction items often reflect regional historic flavor and historic preservation accomplishment. The items that are most successful are those that the lucky winner can boast, "I cannot believe I was able to get this, and it was such a great deal!" Some of the items featured in past auctions include:

- Travel packages to historic places including lodging in historic buildings and dining opportunities
- Books about historic places, objects and individuals, local and regional histories
- Framed art and collectors' items
- Memberships and tickets to special events
- Historic preservation services such as National Register nominations, historical research on specific properties, and technology-related services like graphics or web design
- Personally guided tours and tickets to annual historic tours or historic festivals

HOW TO DONATE

We encourage donation forms, gift certificates for services, or experiences to be emailed to our Program Manager, Rob Naylor, at rnaylor@preservationaction.org. Alternatively, items can be mailed to Preservation Action Foundation, 2020 Pennsylvania Avenue NW #313, Washington, DC 20006. **All printed materials accompanying the donation must fit within a standard 8x11" manila envelope.**

All auction items will need to be photographed for display online. Please include website links, brochures, photographs, or other information that will help the bidders better understand the item.

For items larger than a standard 8x11" envelope (books, artwork, gift baskets, etc), please photograph the items for inclusion in the auction. **Donors are requested to retain their items after they are photographed and plan to have them shipped to the auction item winner after the event.** Staff will notify donors of the mailing addresses of the winners shortly after the date of the auction.

We cannot accept donations of alcohol unless items can be shipped directly to the auction winner from the winery/distributor/brewery upon notification by Preservation Action Foundation of the auction result.

We thank you for your understanding the changes in donor procedures. Please contact us for questions.

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